

VALUE OF DATA SHARING



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TOPICS

- 01.** Big Data
- 02.** FSSC Data Value Chain
- 03.** FSSC Services
- 04.** YUM! Case Study

YELLENGE 1

What is your interpretation of these numbers?

257

4

35000

6500

5475

DASHBOARD OF LIFE



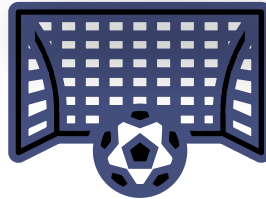
257



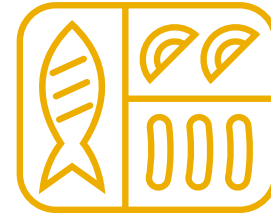
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35000



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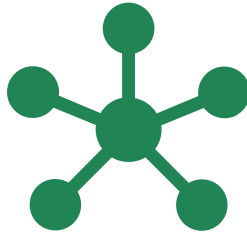
**FSSC CREATES SECURE DIGITAL
SOLUTIONS THAT ENABLES
TRANSPARENCY &
INFORMED DECISION-MAKING**

BIG DATA

Big Data is critical to meet strategic objectives

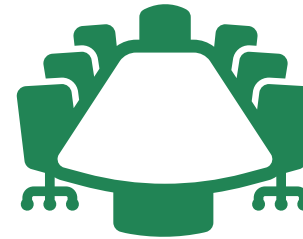


Sharing insights is a must-have capability for business



Insights support:

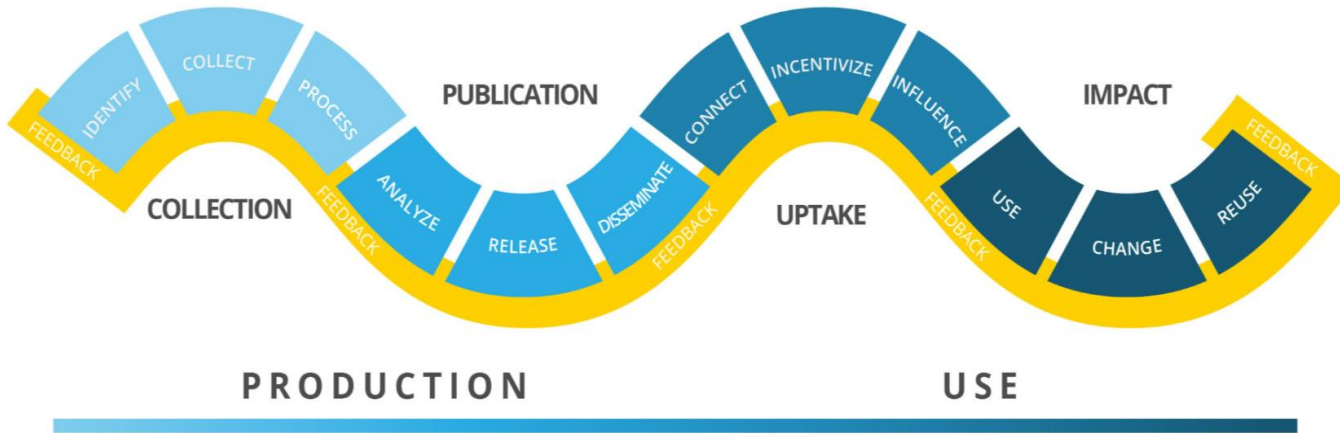
- **Management Information**
- **Baselines**
- **Performance Goals**
- **Benchmarks**



Higher data quality will lead to better information

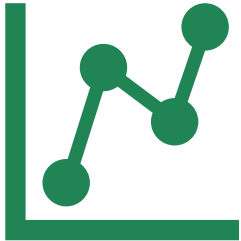
FSSC DATA VALUE CHAIN

FSSC - ISO 27001
Information
Security



FSSC INDUSTRY REPORTS

Industry
Trends

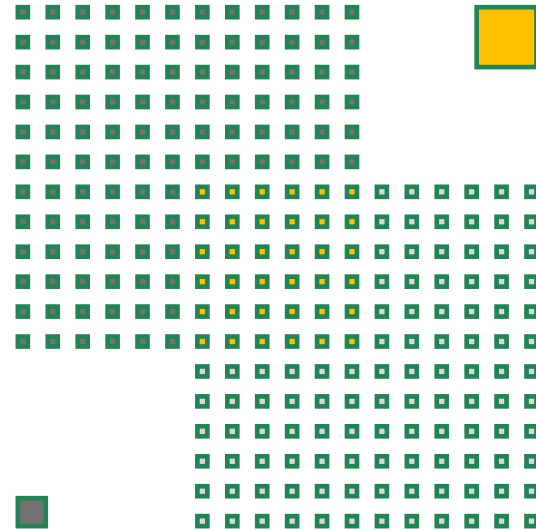


Non-Conformities

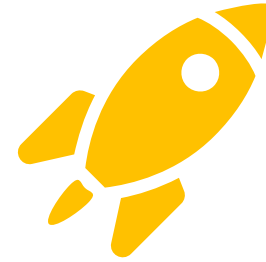
Performance Data



Benchmarks



FSSC ON-SITE - LAUNCHED Q1



➤ Why

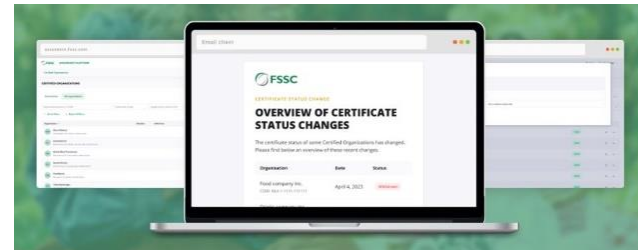
- Provide real-time access to public register on validity and actively retrieve certificate status of FSSC 22000 certified organizations

➤ Features

- Select your certified organizations
- Receive active updates on Certification Status
- Create an API to support data integration

➤ Target Group

- Any organization that is interested in real-time information on FSSC 22000 certification
- Supply Chain / Procurement
- Retail / Service Providers



CHALLENGE 2

What is your view on data sharing?

OPEN-UP - IMPACT

FSSC IN-SITE

➤ Why

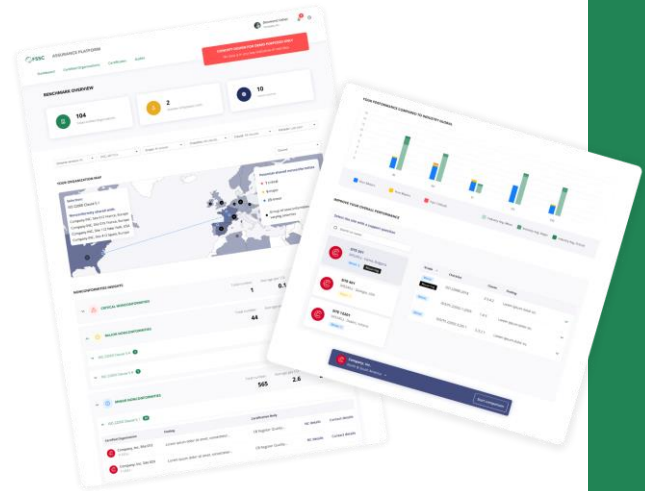
- Actively manage/monitor the performance of your own certified facilities

➤ Features

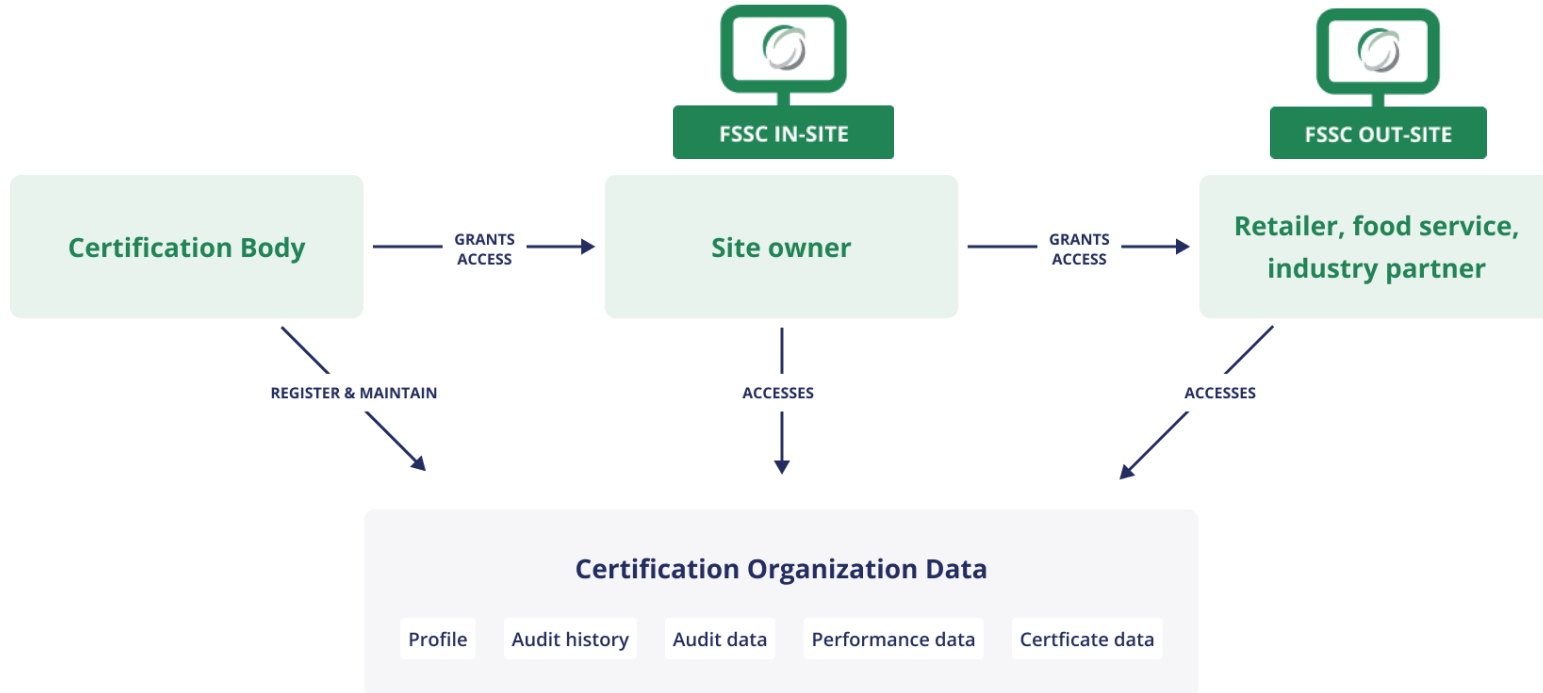
- Create Dashboards
- Review Non-conformities
- Easily Accessible Data/Review Trends
- Benchmarking sites to FSSC database

➤ Target Group

- Brands with > 5 certified organizations



FSSC DATA SHARING VALUE CHAIN



FSSC OUT-SITE

➤ Why

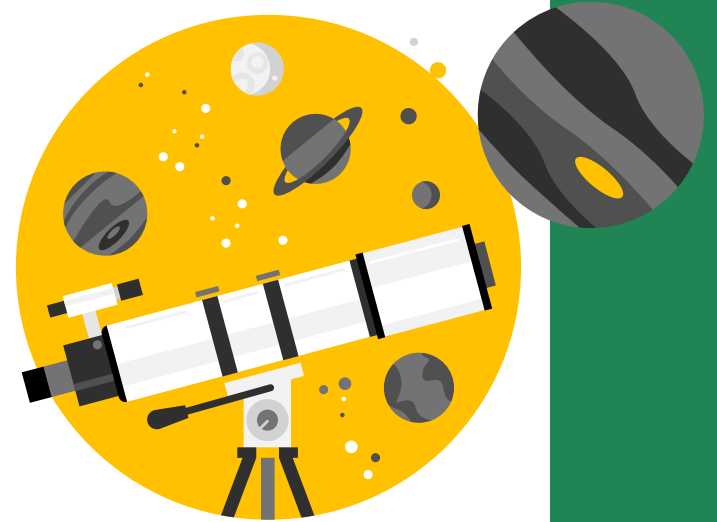
- Supply Chain Transparency / Performance
- Interactive Data Exchange

➤ Features

- Certified Organizations can actively provide access to externals on their performance

➤ Target Group

- Supply Chain Actors
- Procurement
- Retail
- Industry partners



CHALLENGE 3

Insights for Certification Bodies:

WHAT DO YOU NEED?

THE YUM! BUSINESS CASE

INTRODUCING YUM!

World's largest
Restaurant Group
operating more
than 50,000
restaurants



Working with more
than 6000 suppliers
around the world

Operating in 150
countries with 1.6m
team members

Serving up 'Trust in
Every Bite' to
millions of
customers every
single day

YUM! SUPPLIER REQUIREMENTS



THE CRITICALITY OF DATA TO YUM!

Public Certification Data:

All the data available on the FSSC Certificate and the Public Directory (FSSC ON-SITE)

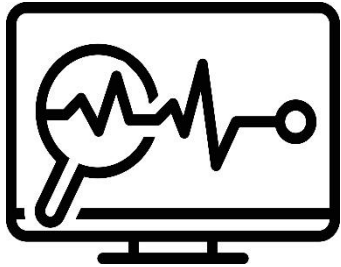
- Reducing our time spent administrating compliance
- Providing a live supplier status view for our teams
- Reducing the risk of falsified information
- Supporting Risk Management

Private Certification Data:

Detailed data from the FSSC Audit including Non-conformances and corrective Actions (FSSC OUT-SITE)

- Supports our understanding of supplier performance
- Enables our team to understand actions completed to support food safety
- Removes the requirement for additional Yum! 2nd party audits

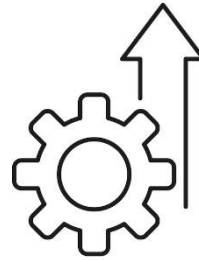
HOW WE PLAN TO UTILIZE PERFORMANCE DATA



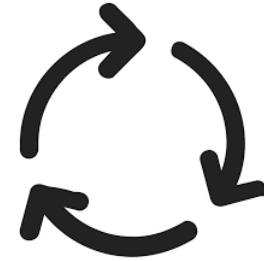
Risk and
Performance
Monitoring



Understanding
Trends and
Gathering
Insights



Focused
Education and
Continuous
Improvement
Programs



Supports
Continued
Access to
Supply

A tool to support and develop supplier relationships,
not a tool to punish.

BENEFITS AND CHALLENGES

Benefits

- Yum! will have the strongest view of supplier performance across all certified sites.
- Supplier data reduces the need for Yum! activities like 2nd party auditing.
- Allows Yum! to focus resources in the right places.

Challenges

- Yum! relies on suppliers granting us access to their audit data.
- Not all schemes have systems that have API functionality, like the FSSC system.
- So much data relies on significant work to identify insights.

We need to be clear and upfront with suppliers on why we want access to their audit data and how we plan to use it. Data sharing should be a collaborative exercise with mutual benefits to suppliers.

OUR PARTNERSHIP WITH FSSC

FSSC ON-SITE

Yum! were early adopters and supported system trials prior to launch

Now, Yum! have an API connection between FSSC and our supplier management tool

FSSC OUT-SITE

Yum! have committed to support FSSC with the co-creation of OUT-SITE

We will be working with our existing supply base to request access to performance data

The development of FSSC IT capability significantly increases our ability to support FSSC 22000 implementation in our supply base and is a critical element to Yum!'s evolving supplier management program

ROUNDTABLE DISCUSSION YELLENGE 4

What is the role of the Certification Bodies and Accreditation Bodies in sharing data?

- **Please present the 3 key outcomes per roundtable**
- **10 minutes to discuss**
- **Appoint 1 representative per table**
 - **Present outcome in Yellenge**

**THANK
YOU**



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