

# How we create value

## Input

- Human
- Intellectual
- Natural
- Financial
- Products

## Business model

Nourishing  
**millions of people**

Nourishing  
**a better planet**

Nourishing  
**Growth and change**

*Our Plan on a Can*



## FrieslandCampina supplies:

### Safe and high-quality nutrition to millions of people

balanced, accessible and affordable

### ...whereby we reduce climate impact,

set out in the climate plan for the reduction of greenhouse gases

### ...limit impact within the chain,

sustainable from grass to glass

### ...reinforce the earning capacity of member dairy farmers,

training, Foqus planet, Dairy Development

### ...continue to invest and innovate,

research & development, sustainability pilots, monitoring

### ...with care for nature

biodiversity, sustainable sourcing, preventing deforestation, less wastage and responsible water management

### ...and for our employees,

diverse and inclusive, personal (talent) development, work/personal life balance

### ...through means of responsible governance.

code of conduct, human rights, risk and crisis management

## This is how FrieslandCampina has impacted lives

### Nourishing

### ...millions of people



We contribute to providing healthy and affordable nutrition for everyone: from infants to seniors. By increasing the availability and affordability of nutritious food, we aim to have a positive impact on the lives of consumers who have less access to essential food.

### ...a better planet



The growing world population demands increasingly more high-quality nutrition. In the meantime, current production methods are putting heavy pressure on soil and nature. We believe that supplying excellent nutrition can and must go hand-in-hand with the best possible care for the planet.

### ...Growth and change



We pay a leading milk price and thus contribute to the income of member dairy farmers and the continuity of their dairy farms. With our Dairy Development activities, we support tens of thousands of local farmers throughout the world each year and, together, work on building sustainable dairy chains to enable them to improve their living standard.