



# Certification & Beyond

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**idh**  
transforming markets

 **Ministry of Economic Affairs and Finance**  
Minister: Wouter de Gucht  
Ministerial Secretary: Wouter de Gucht  
Ministerial Secretary: Wouter de Gucht  
Ministerial Secretary: Wouter de Gucht



Ministry of Foreign Affairs

# Voluntary Standards



PPPs needed



Bigger trend: Increased willingness to act and need to think bigger



Basket of Standards





# Scaling implementation



Difficult to go beyond frontrunners and address systemic issues



Bigger trend: 'Paris' created new momentum





# Landscape & Data



The crucial role of government



Bigger trend: Backtracking vs SGDs







## Phase 1

Creation of  
voluntary standards  
& certifications



## Phase 2

Scaling the  
implementation of  
standards



## Phase 3

Landscape & data  
driven approaches



## Phase 4

Certification and  
beyond

# COLLABORATIVE TRANSFORMATION



THE ART OF MAKING  
INTERNATIONAL TRADE  
MORE SUSTAINABLE

JOOST OORTHUIZEN, HANS VERMAAK,  
CARLA ROMEU DALMAU, ELEA PAPAEMMANUEL



**Convening**

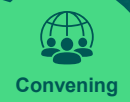




Convening



# Co-creation



Convening



Co-creation

# Governance



# Generating Insights



Convening



Co-creation



Governance





# Walking the talk



Convening



Co-creation



Governance



Generating  
Insights



# Role of Government



Convening



Co-creation



Governance



Generating Insights



Action




# Investment







  
Investment

  
Convening

  
Co-creation

  
Governance

  
Generating Insights

  
Action

  
Role of Government

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